### BENU® Sea Collection

#### Innovative fabrics from the ocean



# **BENU NET 14645**

This extravagant warp-knit fabric is crafted using innovative SEAQUAL® YARN, which is made entirely from Upcycled Marine Plastic. Two different colours are twisted together to create each strand of yarn, resulting in a fabric with a dynamic, melange appearance.



#### **BENU SOUL 14646**

This leno weave is both delicate and sophisticated. Combining jutelike SEAQUAL® YARN with silver lurex, it looks both opulent and natural. The fine, open warp gives the floor-to-ceiling curtain a soft drape.



# **BENU GARDEN 14647**

BENU GARDEN combines the delicate leno weave with a large-scale botanical flock print. The highlights of the lurex in the base cloth form a stunning contrast with the matt flock, which is made from Upcycled Plastic. In this original pattern, a negative design is used to create the overlapping leaf shapes.

# SEAQUAL INITIATIVE

#### The SEAQUAL® YARN is made chiefly from upcycled marine plastic.

This means that Christian Fischbacher is actively supporting the SEAQUAL INITIATIVE, which works with local fishermen, NGOs and volunteers to remove marine waste from our oceans. A significant proportion of the

SEAQUAL®

SEAQUAL® YARN is made from upcycled marine plastic - waste which is transformed into a high-quality polyester yarn using a resource-efficient process. The remainder is made from recycled PET bottles. The SEAQUAL® YARN is easy-care, crease-resistant and hard-wearing, making it a highly versatile and sustainable alternative to virgin polyester.

#### Read more www.seagual.org





Camilla Fischbacher, Creative Director



"We have all seen the alarming pictures of oceans clogged up with plastic, posing a threat to animals, people and the environment. With the innovative BENU® Sea fabrics, we have succeeded in breathing new life into existing raw materials and transforming them into an aesthetic, valuable, quality material."

### BENU® Fabrics







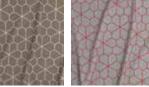










































### BENU® Awards

### Christian Fischbacher has received numerous prizes for its BENU® Recycled range.

BENU® Talent FR won the Product Design Red Dot Award 2020. Meanwhile, BENU PET was given the Design+Technology Award, the Red Dot and the Design Plus Award – MaterialVision by the German Design Council; it also repeatedly won the Interior Innovation Award and was a finalist in the FX International Interior Design Award.







### BENU® Collection

The BENU® Sea collection is further testament to Christian Fischbacher's innovativeness. For over ten years now, the textile studio has been working with various recycled yarns ranging from recovered PET to recycled cotton and wool. The team is always searching for new, resource-efficient fabrics. Each material is optimised in a process lasting several years. The aim is to create a high-quality fabric with intelligent functionality.

The new type of recycled material inspired the design studio led by Camilla Fischbacher right from the start: "Obtained from plastic waste, the colour of the yarn was not pure white at first. This posed a challenge. We have succeeded in using the innovative character of the yarn with special binding techniques and colour melanges to create a completely new textile that has a unique feel and expressiveness," explains Camilla Fischbacher about the creative process. The fabrics BENU Soul and BENU Garden are reminiscent of natural, coarse linen. BENU Net looks like a fishing net in the form of twisted yarns.









## BENU® Recycled

The shift towards an eco-friendlier lifestyle is also affecting our aesthetic sensitivity, so we are seeing a trend for innovative, new yarns with a natural colour and structure. Aesthetic appeal can go hand in hand with resource-efficient, innovative fabrics.



# Sustainability and social responsibility

Not a fad, but an integral part of our ethos right from the start: we love products that are made for life, not just for one season.



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#### Tried and tested quality meets innovative methods

The BENU® Recycled collection is the first line of high-quality interior fabrics to be manufactured from used materials.



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#### Long-standing, successful business relationships

We always select business partners carefully to make sure they harmonise with Christian Fischbacher's high quality and ethical standards.

